

The City Bridge Trust

Investing In Londoners: Application for a grant



About your organisation

| | |
|--|---|
| Name of your organisation: Royal Academy of Dance | |
| If your organisation is part of a larger organisation, what is its name? | |
| In which London Borough is your organisation based? Wandsworth | |
| Contact person: Mr Matthew Cunningham | Position: Director of Fundraising and Development |
| Website: http://www.rad.org.uk | |
| Legal status of organisation: Registered Charity | Charity, Charitable Incorporated Company or company number: 312826 |
| When was your organisation established? 01/01/1920 | |

Grant Request

| | | |
|---|------------------------|------------------------|
| Under which of City Bridge Trust's programmes are you applying? Making London More Inclusive | | |
| Which of the programme outcome(s) does your application aim to achieve? Disabled people reporting increased well-being as a result of taking part in the arts or sport | | |
| Please describe the purpose of your funding request in one sentence. RADiate will provide dance sessions for Special Education Needs students (particularly autism and Asperger's,) allowing participants to use creativity to improve their quality of life. | | |
| When will the funding be required? 03/08/2015 | | |
| How much funding are you requesting? | | |
| Year 1: £50,653 | Year 2: £45,066 | Year 3: £51,252 |
| Total: £146,971 | | |

Aims of your organisation:

The Royal Academy of Dance is one of the world's most influential dance education and professional membership organisations. We set global standards for exams in classical ballet, teacher training and Continuing Professional Development for dance.

As a registered charity, we provide children, young people, their families and the community with multiple opportunities to access our activities and services. We strive to remove barriers to access and participation and are committed to creating a level playing field that enables every individual to succeed at the highest possible level.

Main activities of your organisation:

Founded in 1920 to set standards for dance teaching within the UK, today we have a presence in 79 countries, with 36 offices and over 14,000 members worldwide (including 5,500 registered RAD teachers in the UK).

We count more than 1,000 students in our teacher training programmes and more than a quarter of a million students are being examined on our syllabi.

We support our membership through the knowledge, and expertise of our highly qualified staff and through conferences, workshops, training courses and summer schools.

Our Faculty of Education is dedicated to meeting the needs of our current and future dance teachers by providing dance teacher education programmes and qualifications, both at the beginning of their careers, and via a Continuing Professional Development scheme.

The RAD's patron is Her Majesty Queen Elizabeth II, and our President is Darcey Bussell, CBE.

Number of staff

| Full-time: | Part-time: | Management committee members: | Active volunteers: |
|------------|------------|-------------------------------|--------------------|
| 136 | 0 | 18 | 90 |

Property occupied by your organisation

| Is the main property owned, leased or rented by your organisation? | If leased/rented, how long is the outstanding agreement? |
|--|--|
| Owned | |

Summary of grant request

The RADiate project (established in 1990) provides weekly subsidised dance sessions in eight primary special schools and mainstream schools with Autism Spectrum Disorder bases within South West London, and one 'hub' venue at the RAD Headquarters in Battersea, that allows students from various schools who cannot support RADiate sessions onsite to attend.

Our tutors, who are specialists in working with such children, deliver dance sessions in which the children have the opportunity to express themselves and explore their creativity. In addition, the children are able to contribute ideas towards showing their work at the end of each term to an audience of other children in their school and sometimes to parents as well.

Apart from benefiting creatively, this target group also benefits educationally, physically and socially since the specific nature of dance particularly suits their more visual, non-verbal learning style.

All sessions have a clear structure that the children understand and are aware of. A session will usually begin with a hello song, followed by the warm up and then the main section of the session. A song or calming relaxation activity ends the session. A visual timetable is used if appropriate; this follows the 'Now and Next' structure often used when teaching autistic individuals which helps to reduce anxiety.

RADiate fulfils an aim to remove significant barriers that will bring real change and increased well-being into the lives of its participants, all of whom experience special education needs and disabilities.

The RADiate programme cannot be wholly funded from school budgets, and is delivered subsidised by the RAD at the same cost to all schools. We have seen that the schools who benefit most from the programme are in less advantaged areas, and in schools where staffing ratios need to be higher as a result of the needs of the children (meaning they have less budget to support such activities).

RADiate funding ensures equality of opportunity for all pupils regardless of financial circumstances.

In an article from 2013 entitled 'The Poverty Trap: Special Needs and Scarce Resources', the Times Education Supplement claimed that pupils from poorer families are twice as likely to be officially diagnosed with special educational needs and disability (SEND) as other pupils.

We currently have access to data from 7 of the current schools that support RADiate sessions and are able to see that 6 of them have a higher than national average percentage of students eligible for free school meals.

Securing funding for the RADiate programme for the next three years means we can ensure the future of the project and also develop it in such a way that will significantly improve the project and its outputs.

See the detailed proposal for year-by-year development plans that include broadening the reach of the RADiate programme and increasing the number of students who are able to participate.

The RADiate programme is particularly designed so that we can receive feedback from teachers, parents and the students themselves. Increased time for gathering and compiling feedback is built into each year of the plan.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

N/A

Outputs and outcomes

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

In Year 1 (academic year 2015 / 2016) we aim to deliver RADiate sessions in 10 schools in 3 London Boroughs, rising to 12 schools in 3 / 4 London Boroughs in Year 2 (2016 / 2017), and finally 15 schools in 4 / 5 London Boroughs in Year 3 (2017/2018)

One very visible output of the RADiate programme is an end of term sharing of work for participants to which teachers, support workers and parents are invited. Working towards this goal provides the participants with structure and a time-line to work towards, as well as providing a performance opportunity.

Hours of the Lead Tutor will increase and include dedicated research and reporting time, contact time with teachers and parents of RADiate students, thus allowing us to build a fuller impact assessment.

Placements and mentoring for students on the RAD's BA (Hons) Ballet Education programme can be offered and monitored.

We will provide INSET training and implement an offer of professional development, awareness raising and support, for teachers in RADiate schools as well as support workers and parents of RADiate students. This is particularly important for parents for whom finances can be a barrier to enhancing knowledge and practical resources.

The creation of filmed materials of RADiate will allow us to articulate benefits of the scheme in an immediate way, as well as providing marketing assets for RADiate's expansion plans for the year following 2015 / 2016.

Raising awareness and sharing information with peer organisations can be achieved too.

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

In Year 1 we hope to reach 235 primary school children with special education needs or disability, and improve their wellbeing by engaging them in the benefits of dance.

RADiate participants who previously had issues articulating themselves now tell us 'Dance makes me happy' 'Dance is really fun'.

Feedback from parents states that they are seeing huge benefits from the RADiate sessions in their home lives and in family interaction and we want this to continue. Improvement in communication skills, how students express themselves and increasing self-esteem are just a few examples of tangible outcomes.

Continuation of positive outcomes that benefit RADiate participants in their educational environments.

Feedback from a Paddock Primary SEN School Teacher tell us her students have 'made so much progress in listening skills, social skills, group/peer involvement and confidence -- which are all vital to their life at school.'

A very tangible outcome will be the creation of enduring training and professional development resources for dance teachers (Year 3's CPD course and also the filmed material). This will further embed effective practice with young people with SEND into the core pedagogy of all RAD dance teachers.

Achieving awareness raising of the RADiate scheme and the importance of work of this nature, within the sector and more widely. Active promotion of the improvement in wellbeing in the participants who engage in the arts through dance.

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

Yes. Funding strategy decisions will be taken in due course.

Who will benefit?

About your beneficiaries

How many people will benefit directly from the grant per year?

235

In which Greater London borough(s) or areas of London will your beneficiaries live?

London-wide (100%)

What age group(s) will benefit?

0-15

What gender will beneficiaries be?

All

What will the ethnic grouping(s) of the beneficiaries be?

A range of ethnic groups

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

91-100%

Funding required for the project

What is the total cost of the proposed activity/project?

| Expenditure heading | Year 1 | Year 2 | Year 3 | Total |
|---|--------|--------|--------|---------|
| Tutor fees - leading sessions, planning, meetings, travel, CPD | 36,656 | 42,090 | 50,168 | 128,914 |
| Lead tutor salary, research time and travel plus project administration costs and visits by HQ representative | 14,809 | 15,922 | 17,035 | 47,766 |
| Marketing, design, photography and printed materials, session resources | 1,050 | 1,650 | 1,300 | 4,000 |
| Provision of INSET | 280 | 560 | 600 | 1,440 |
| Recruitment | 0 | 200 | 0 | 200 |
| Creation of RAD CPD module and resources | 0 | 0 | 1,000 | 1,000 |
| Ambassador scheme costs | 500 | 500 | 500 | 1,500 |
| Filming and production of 3 minute and 30 minute film | 10,000 | 0 | 0 | 10,000 |
| 10% contribution to project management overheads | 6,330 | 6,092 | 7,060 | 19,482 |

| | | | | |
|---------------|---------------|---------------|---------------|----------------|
| TOTAL: | 69,625 | 67,014 | 77,664 | 214,302 |
|---------------|---------------|---------------|---------------|----------------|

What income has already been raised?

| Source | Year 1 | Year 2 | Year 3 | Total |
|--|--------|--------|--------|--------|
| Projected income from schools and HQ session | 18,972 | 21,948 | 26,412 | 67,232 |
| | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |

| | | | | |
|---------------|---------------|---------------|---------------|---------------|
| TOTAL: | 18,972 | 21,948 | 26,412 | 67,232 |
|---------------|---------------|---------------|---------------|---------------|

What other funders are currently considering the proposal?

| Source | Year 1 | Year 2 | Year 3 | Total |
|---|--------|--------|--------|-------|
| No other funders are considering this RADiate multi-year proposal | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |

| | | | | |
|---------------|----------|----------|----------|----------|
| TOTAL: | 0 | 0 | 0 | 0 |
|---------------|----------|----------|----------|----------|

How much is requested from the Trust?

| Expenditure heading | Year 1 | Year 2 | Year 3 | Total |
|---|--------|--------|--------|---------|
| Expenditure, less projected income as above | 50,653 | 45,066 | 51,252 | 146,971 |
| | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |
| | 0 | 0 | 0 | 0 |

| | | | | |
|---------------|---------------|---------------|---------------|----------------|
| TOTAL: | 50,653 | 45,066 | 51,252 | 146,971 |
|---------------|---------------|---------------|---------------|----------------|

Finance details

Please complete using your most recent audited or independently examined accounts.

| | | |
|-----------------------|-----------------------|----------------------|
| Financial year ended: | Month: July | Year: 2013 |
|-----------------------|-----------------------|----------------------|

| Income received from: | £ |
|-----------------------------------|-------------------|
| Voluntary income | 81,000 |
| Activities for generating funds | 437,000 |
| Investment income | 52,000 |
| Income from charitable activities | 17,758,000 |
| Other sources | 250,000 |
| Total Income: | 18,578,000 |

| Expenditure: | £ |
|---|-------------------|
| Charitable activities | 17,976,000 |
| Governance costs | 1,049,000 |
| Cost of generating funds | 190,000 |
| Other | 439,000 |
| Total Expenditure: | 19,654,000 |
| Net (deficit)/surplus: | -1,076,000 |
| Other Recognised Gains/(Losses): | 152,000 |
| Net Movement in Funds: | -924,000 |

| Asset position at year end | £ |
|----------------------------|-------------------|
| Fixed assets | 8,977,000 |
| Investments | 53,000 |
| Net current assets | 2,154,000 |
| Long-term liabilities | 266,000 |
| *Total Assets (A): | 10,918,000 |

| Reserves at year end | £ |
|-----------------------------|-------------------|
| Restricted funds | 952,000 |
| Endowment Funds | 0 |
| Unrestricted funds | 9,966,000 |
| *Total Reserves (B): | 10,918,000 |

* Please note that total Assets (A) and Total Reserves (B) should be the same.

Statutory funding

For your most recent financial year, what % of your income was from statutory sources?
0%

Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

N/A

Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

| | 2012 £ | 2013 £ | 2014 £ |
|---|-----------|-----------|-----------|
| City of London (except City Bridge Trust) | 0 | 0 | 0 |
| London Local Authorities | 0 | 0 | 12,090 |
| London Councils | 0 | 0 | 0 |
| Health Authorities | 0 | 0 | 0 |
| Central Government departments | 0 | 0 | 0 |
| Other statutory bodies | 0 | 0 | 0 |

Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

| Name of Funder | | 2012 £ | 2013 £ | 2014 £ |
|--|---------|-----------|-----------|-----------|
| Jack Petchey Foundation (Step into Dance community project) | 605,000 | 667,000 | 654,000 | |
| Bernard Sunley (RADiate) | 5,000 | 5,000 | 5,000 | |
| Community Learning Innovation Fund (Dance For Lifelong Wellbeing research project) | 0 | 49,979 | 0 | |
| Linbury Trust (student bursaries) | 7,500 | 7,500 | 7,500 | |
| Headley Trust (student bursaries) | 0 | 95,525 | 95,525 | |

Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes Full Name: **Matthew Cunningham**

Role within Organisation: **Director of Fundraising and Development**